



# eleadde

**FOOTBALL KNOWLEDGE MADE IN GERMANY**



**Rene Browaski**  
Executive Director

**Location:** Köln

**Experience:**

Individual Coaching  
since 2018

13 Years Federation West  
Germany

Previous Clubs:  
Fortuna Köln



**Alex Otto**  
CEO & Founder

**Location:** Köln

**Experience:**

Individual Coaching  
since 2012

10 years Instructor Game analysis  
for the DFB

Previous Clubs:  
Bayer 04 Leverkusen, SC Paderborn



**Jan Schmidt**  
Executive Director

**Location:** Sydney

**Experience:**

Individual Coaching  
since 2020

Game Analysis for DFB  
Previous Clubs:

Makkabi Frankfurt, Fortuna Köln,  
Bayer 04 Leverkusen



# STEP 1

Scouting Period in Australia



# Scouting Period in Australia

## Training in Sydney

Players will be assessed in Australia before the next steps towards Germany will be taken. Our coaches will test the players technical and tactical foundations during the individual training sessions and Game Analysis and provide feedback if they deem a trial in Germany as realistic.

The period is very important for the assessment of the player and the direct feedback to the Coaches in Germany so they can start reaching out to potential Clubs and maximize the options for trials.

Furthermore, your Coach in Australia will be available to answer all your upcoming Questions about a potential move to Germany and make aware of processes/documents that will have to be organized in advance so the transition can be as smooth as possible.



## **PACKAGE**

**Cost: \$850 (AUD)**

- 3 individual sessions
- Performance Testing
- 1 Game- /Video Analysis
- ongoing support for organizing the trial period



## **ADDITIONAL SERVICES**

- Individual training sessions (football or S&C) =\$120
- Video Analysis =\$175

# STEP 2

Trial Period in Germany



# Try-Out Period in Germany

## Trip to Cologne, Germany



In Germany, a coach will be assigned to you, who will look after you during your stay and assist you with any football-related questions.

After arrival you will be tested on & off the pitch so that we can determine your current level of performance in comparison to the German players of your age group. Your coach will organize all your individual sessions (1 on 1, S&C and Mobility/Rehab) and make sure they're planned accordingly to the schedule for your trial sessions with the clubs.

Your coach will be guiding you on the trial days and gain feedback on your performance after the sessions.

# Try-Out Period in Germany



## PACKAGE

1. Up to 3 individual sessions (including 1:1, S&C, Mobility/Rehab)
2. S&C assessment
3. Guidance and support at Trial Day
4. Feedback from the Coach of the club you trial with

**PRICE: 650€ (EURO) per week**



## ADDITIONAL SERVICES\*

1. Return transfers to/from Frankfurt Airport and hotel
2. Transfers to/from individual, team training and diagnostic testing
3. Hotel booking
4. More individual training or assessment as needed
5. More by arrangement

# STEP 3

Successful Try-outs

Move to Germany



The background image shows a soccer coach in a white shirt and black shorts, gesturing with his hands while talking to a group of young players in white soccer uniforms on a grassy field. The scene is outdoors with trees in the background.

**Become part of the eleade family.**  
**Families look out and take care of each other.**

You get a coach who is mainly responsible for you and your development.  
Your coach is in constant and close contact with the other eleade experts, who will work with you regularly.

Your coach always plans the following week for and with you.

Your coach regularly collects data from you to ensure that we are able to manage your workload.  
Your coach and the experts collect data from you to document your development or to determine your current status.

Your coach will be available to you/your parents for any questions and feedback.



## **PACKAGE 1**

You get up to 13 individual training sessions/game analysis per month to match your training week at the club.

Cost: 1.300,00€/month

Duration of contract: 10-12 months



## **PACKAGE 2**

You get as many training sessions a week as we deem appropriate. Game analyses are provided weekly.

Cost: 2.300,00€/month

Duration of contract: 10-12 months



# SUCCESS STORIES



# FAQ

**Q: When is the best time to trial in Germany?**

A: Early February or July

**Q: How long should we stay?**

A: The longer you can stay, the more options you might have at the end. It takes a few days to get over the jet lag and it would make absolutely no sense to send a player to a tryout in the first 2 days. We recommend a period of 3 weeks.

**Q: How many club trials would you arrange within the time period?**

A: It depends how many we deem necessary. Eleade Australia will provide a current performance analysis, then Germany and Australia discuss the level which makes the most sense. We believe one week per club is the most efficient to get more than 1 session if the clubs allows you to come back.

**Q: Would the trials be pre-arranged or only set up once we were in Germany?**

A: Because we talk about the football business it doesn't make any sense to plan long term because the coaches can cancel it short term. Eleade has an eye on the clubs at the performance level and will clarify it in advance but will not make any promises.

**Q: 650€/per week is is the only direct cost in Step 2 for coaching / training sessions / trial set?**

A: Yes. On top any further requests like flights, accommodation, more sessions can be discussed aswell.